

Principles of Culture

- ✓ Every human being has a culture.
- ✓ Culture determines the way we think, feel, act, perceive the world, respond to situations, interact with others, etc.
- ✓ Cultural beliefs are learned -they are not innate or biological.
- ✓ A large component of cultural beliefs is below the level of conscious expression.
- ✓ A society's institutions reflect the culture and its underlying beliefs and values.
- ✓ Cultural beliefs often reflect tradition, being passed from one generation to another.
- ✓ Cultural beliefs are dynamic; they change over time.
- ✓ People can belong to many different subcultures.