



POINTS TO REMEMBER ABOUT CULTURE

- ✓ **What seems logical, sensible, important and reasonable in one culture may seem irrational, stupid, and unimportant to an outsider.**

- ✓ **Feelings of apprehension, loneliness and lack of confidence are common when visiting another culture.**

- ✓ **When people talk about other cultures, they tend to describe the differences and not the similarities.**

- ✓ **It requires experience as well as study to understand the many subtleties of another culture.**

- ✓ **Understanding another culture is a continuous and not a discrete process.**